



2020-2025 Strategic Plan

PAMI is committed to greatness when it comes to product development, testing and design. Our new 2020-2025 strategic plan has us focusing on agriculture, mining and transportation. We have over \$11.5 million in capital assets including an Arctic Test Center for extreme temperature testing, force simulation testing equipment including a multi-axial simulation table, and a heavy duty vehicle performance testing center that set us apart from others. We enable intellectual property and will sign non-disclosure agreements to ensure that when you work with us, you keep your intellectual property.



2020-2025 STRATEGIC FOCUS

Grow Agriculture Revenues: Grow revenues from agriculture research and services to the agriculture industry

Operational Excellence: We are committed to being one of the most efficient and easiest partners you can choose. Specifically making every dollar you spend with us, an investment into strengthening your product and improving your position in the market.

Voice of the Customer: Customers are the only reason we exist. We are committed to working with you throughout your entire value creation chain to ensure we help you maximize opportunities

Be the recognized voice of agriculture equipment: We have multi-disciplinary skills and aspire to be recognized as leaders in the agriculture equipment industry

Maintain revenue and skill diversity by serving transportation and mining industries: There are many cross overs in the types of industries we have worked in; however, we selected transportation and mining as they align with our core skills but looking forward, we believe all three industries will entail autonomous machinery, integration of systems (electronic and otherwise) as well as acute awareness of how materials flow.

Customer needs and industry dynamics were critical input into PAMI's 2020- 2025 strategic plan. PAMI is committed to the successful execution of the plan to enhance sustainability and profitability of the industries. We are excited about our new focus and welcome further conversation with you.