



NEWS RELEASE

Immediate Release | June 8, 2017

Experts share practical advice for managing cow-calf efficiencies at 19th Annual Field Day

HUMBOLDT, SK – Western Beef Development Centre (WBDC) is hosting Chip Hines, retired rancher, author and public speaker from Colorado at the 19th Annual Summer Field Day June 20 at Termuende Ranch, east of Lanigan, SK.

During Hines' session, entitled "Managing for Efficiency", he will share what he has learned during his 50-plus year career about the importance of working with nature when making marketing, genetic and grazing decisions in order to be efficient and profitable as a cow-calf producer.

"At Western Beef, we strive to research practices and technologies that are relevant and adoptable by producers in order for them to be competitive and profitable in the cow-calf sector. Chip's views on the importance of managing for efficiency, knowing costs and continuous learning are very much in-line with Western Beef's, so it a pleasure to have him come to the Field Day and impart his wisdom," says Kathy Larson, WBDC Economist.

The Field Day will also feature afternoon field tours and presentations from researchers and veterinarians from the University of Saskatchewan, Prairie Agriculture Machinery Institute, Western Beef Development Centre, Merck, Delta Genomics, and Watrous Animal Hospital. The day will conclude with a steak supper (\$15 per plate), which is organized by a local Lighthorse 4-H Club. The complete agenda is enclosed.

"Each year we look forward to sharing current research findings and relevant industry information with producers. This year's field tour will feature 15 minute talks from nine different presenters on topics ranging from parasites to parentage," says Dr. Bart Lardner, Senior Research Scientist, WBDC.

In the past, WBDC Field Day events have attracted about 150 to 220 producers from across Western Canada who are interested in learning how they can improve their cow-calf management practices.

WBDC is transitioning to the Livestock Forage Centre of Excellence at the University of Saskatchewan, effective March 31, 2018. The WBDC has been operated for the past 12 years by Prairie Agricultural Machinery Institute (PAMI).

For more information about the Field Day and directions to the ranch, visit www.wbdc.sk.ca.

The Western Beef Development Centre, a division of PAMI, is a leader in collaborative applied research for the beef and forage industries, identifying and communicating opportunities for profitable innovation. Its mission is to collaboratively link lab and land for the competitiveness and sustainability of the cow-calf industry in Saskatchewan.