



Media Advisory

September 19, 2013

Humboldt, SK

Green energy project focus of media day

We're getting excited about opening up our giant can of microorganisms next week, and to see just how much natural gas we can get out of cattle manure!

The media will have a front row seat to the opening of this special can at the Prairie Agricultural Machinery Institute's research facility near Lanigan. This event promises to give you fascinating images and an incredible story about one of PAMI's very exciting bioenergy research projects, which researchers hope will have an impact on energy production in North America and around the world.

- **When:** 1 p.m., September 26, 2013
- **Where:** At the Termuende Research Ranch near Lanigan, home of the Western Beef Development Centre, which is a division of PAMI (directions are below).
- **Who:** Speakers at the event will include:
 - Dr. Joy Agnew, PAMI
 - Dave Gullacher, President and CEO, PAMI
 - Jim Wassermann, Vice-President, Saskatchewan Operations, PAMI

There will be opportunities for photos and for one-on-one interviews with PAMI researchers and officials regarding this project during and after the event.

Please advise our communications coordinator if you or your news organization plan to attend.

For more information contact:

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Driving Directions from Saskatoon

1. Get on to the Yellowhead Highway (Highway 16) going east and follow it to the Town of Lanigan.
2. Proceed 8 km. (5 miles) east, southeast past Lanigan on the Yellowhead Highway (Highway 16).
3. Turn north and travel for 3 1/2 km. (2 miles).
4. Turn east and travel for 1 km. (3/4 of a mile), the Termuende Ranch is on the right. (You will see a round barn on the ranch site)
5. Parking areas for the media will be identified at the site.

